

**NC.A.S.M.C.**  
presents the 16th Annual

# Back to School



## Scholarship Run

**10K Race • 5K Walk/Run • Children's Mile**

**September 17, 2011**

**NorCalFoodBrokers.com**

### \* REFRESHMENTS

40 food manufacturers sponsoring not only the run but the food!

### \* FAMOUS GOODIE BAG

Filled with gifts from sponsors - more than an entry fee's worth!

### \* MANY PRIZES

Special children's run participant prizes and more!

**Race starts at 8:30 AM**

**REGISTRATION:** Check-in opens at 7 am at Shadow Cliffs Regional Park (on Stanley Boulevard in Pleasanton.) Shadow Cliffs charges a \$6 parking fee, carpooling is encouraged. Online registration available at [active.com](http://active.com) or link through [www.OnYourMarkEvents.com](http://www.OnYourMarkEvents.com)

**COST:** 5/10K Run \$30 Pre-registered, \$35 on race day. Children's Mile \$10 pre-registered, \$12 on race day.

**SCHEDULE:** Children's Run starts at approximately 9:30 am. Award/Prize Ceremony at approximately 10:00 am

T-Shirts, prize tickets and race numbers will be handed out on race day. Results will be posted at [www.OnYourMarkEvents.com](http://www.OnYourMarkEvents.com) A fun trail course with small rolling hills in the back trails of Shadow Cliffs.

**ALL ENTRIES INCLUDE:**

**AWARDS:** Trophies to 1st overall male/female in each event. Engraved medals will go to the 3 best in each age group.

**PRIZES:** Donated by sponsors and merchants - will be raffled off by bib number - must be present to win.

**REFRESHMENTS:** Monster Goodie Bags and refreshments will be handed out to all participants. First 300 entrants guaranteed. First come, first served after that.

The Association of Sales & Marketing Companies Presents The  
**16th Annual Back To School Scholarship Run**

Please Print Clearly

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

AGE (ON RACE DAY) \_\_\_\_\_ GENDER \_\_\_\_\_

5K  10K

Children's Mile

Are you affiliated with the food business?

Yes  No

Name of Company: \_\_\_\_\_

For entry send your completed form and non-refundable fee made out to NCASMC to: On Your Mark, P.O. Box 1199 Arnold, CA 95223, More Information & Directions: (209) 795-7832 [www.OnYourMarkEvents.com](http://www.OnYourMarkEvents.com)

**WAIVER TO BE SIGNED ON RACE DAY.**

If you can't make the event and would like to make a donation, fill out above and enter the amount here \$ \_\_\_\_\_